University of Southampton

Today's Webinar

1. **Launching a National Hub for Public Engagement with Music Research** – Erin Johnson-Williams

2. **Working With Academics** – Lisa Tregale

3. **Maximising Research Impact** – Caz Creagh

4. **Public Policy | Southampton** – Joseph Owen

5. **Questions & Answers** (add questions whenever you want during the session)

Launching a National Hub for Public Engagement with Music Research

Centre for Music Education & Social Justice

7 November 2024

Meet the Hub Team

Erin Johnson-Williams – *lead*

Lisa Tregale – *co-lead*

Ben Oliver – *co-lead*

Caz Creagh – *public engagement professional*

Jess Williams – *grant manager*

Meet the Wider Team

- Spoke Mentors –
  David Bretherton, Liz Gre, Chiying Lam, Hettie Malcomson

- Public Policy Southampton – **Joseph Owen**

- Public Engagement with Research Unit (PERu) – **Ben Littlefield**

- Project Mentor – **Jeanice Brooks**

- **Prioritisation and Selection Committee** (paid social justice and music practitioners)

- **Advisory Board** (chaired by Lisa Tregale)

Overview of the Hub

The AHRC Hub for Public Engagement with Music Research will focus on bringing academics and non-academics together to connect music research to real world settings, and on informing government policy to make a lasting impact on musical communities across the UK

Umbrella Themes

- health and wellbeing
- civic and cohesive communities
- creative education
- technological innovation

What we will fund

- Over two years, the Hub will fund four '**spoke**' projects that focus on social justice themes

- Funding of between £75,000 and £100,000 each

- Each spoke will be a collaboration between academic and non-academic partners

- Potential applicants without confirmed partners can reach out to us through networking events and 'drop-in' sessions and we can help to match them with potential collaborators

Hub Values

- **Social Justice** – *equity, inclusion and empowerment to contribute to social change through practice and research*

- **Collaboration** – *facilitating meaningful partnerships through the Hub that build strong music research and social justice networks, enabling resource sharing and capacity building*

- **Co-Creation** – *equitable research project design and delivery between non-academic and academic communities to maximise benefits*

- **Outcomes-led Approach** – *monitoring, evaluation and learning embedded across all activity*

University of Southampton (UoS) AHRC Hub for Public Engagement with Music Logic Model

Aim:
Increase the relevance, accessibility and usability of participatory music research, leading to equitable practice and policy

Cross-Cutting Themes:
Social Justice – equality, inclusion and empowerment to contribute to social change through research
Collaboration – embedding meaningful partnerships that ensure diverse perspectives and enable resource sharing
Co-Creation – open and respectful to the value that co-creation has across the whole research pathway
Outcomes-led approach – monitoring, evaluation and learning embedded across all activity

Inputs	Activities	Outputs	Short-Term Outcomes	Mid/Longer-Term Outcomes
UoS Hub Leadership: Erin Johnson-Williams & Benjamin Oliver External Co-lead: Lisa Tregale Grant Manager: Emily Nisbet Monitoring, Evaluation and Learning expert (Public Engagement Professional): Caz Creagh UoS Faculty of Arts and Humanities Finance / Admin Support 4x mentors from University of Southampton Centre for Music Education & Social Justice (CMESJ): Chiying Lam, David Bretherton, Hettie Malcomson, Liz Gre UoS Public Engagement with Research Unit (PERu), led by Ben Littlefield 4x Policy Associates and infrastructure of Public Policy Southampton (PPS), led by Gareth Giles Prioritisation & Selection Committee (PaSC) of inspiring and diverse music and/or social justice external experts Advisory Board from multi-sector backgrounds, including Early Career voices Regional Partners: Drake Music NI, Scottish Music Centre Wide network of research, music, inclusion and activist individuals and organisations	MEL planning, inclusion planning (Equality Impact Assessment), governance structure planning PaSC to lead co-design of 2-stage spoke project application process to enable the selection of spoke projects focused on themes of social justice for each of the 4 thematic areas Communications and stakeholder engagement plan to raise awareness of call for projects and develop new national music public engagement research network. Activities include: promote call for projects; development of Hub network database, series of webinars, online public engagement masterclasses for researchers (delivered by PERu), targeted regional workshops across four nations of the UK Mentor 8–10 projects to develop full bids. In-person training (PERu & Caz Creagh) to upskill and build professional capacity around public engagement with research, participatory research approaches and Monitoring, Evaluation and Learning informed by Theory of Change methodologies Administratively support and monitor delivery of spoke projects Policy Associates from PPS support the design and delivery of a policy engagement strategy for each spoke project, leading to a policy brief Showcase event in Cardiff to disseminate and promote the Hub/spoke outputs and policy briefs End-of-project evaluation to create executive summary	CMESJ-hosted national network of researchers and music professional practitioners Project website to host both Hub and spoke project information Two-stage call designed and reviewed by leading experts over 4 'away days' 5 Advisory Board meetings to provide project oversight and process input c.13 hours of online training (webinars & PERu), total reach c.250 people 4 days of regional networking workshops attended by c.160 people 8–10 projects selected for Stage 2 development cohort, each receiving c.8 hours of mentoring from the Hub leadership and a 2 day in person workshop with PERu 4 spoke projects with a wide range of engagement with musical communities and the public – facilitate c.60 participatory research sessions/activities 4 policy briefs (1 per project) developed through engagement with senior stakeholders, for example policymakers, government (UK and devolved) 4 spoke evaluation reports 'How to guide' for working with theory of change principles and logic models in participatory music research contexts Executive Hub evaluation summary including inclusion data Academic article: 'New Directions in Public Engagement with Music Research'	Inspire and motivate music researchers to work with diverse communities and frame participatory-research projects around social justice Increase understanding of communications / translation of knowledge between researchers and music practitioners working in industry, community, education and/or health settings Improve skills in designing research projects with effective public engagement goals and potential for policy impact Grow confidence for advocating the impact of music through policy-led activist research Develop specialist knowledge about ways to influence policy using outcomes-focused research design and implementation methodologies Increase prominence of music participatory research and evidence-informed practice in real world settings	Strengthen networks across music researchers, professional music practitioners and organisations working in industry, education, community and health contexts (as well as non-music sectors) across the UK, which can be further nurtured by the existing infrastructure of Southampton's CMESJ Build capacity for music research dissemination and for professional music practitioners and music organisations to engage with researchers and funding streams Influence music/cultural government and/or wider cultural spheres through activist social justice approaches to public engagement research Establish the Hub for Public Engagement with Music as a catalyst for new ways of building music research projects

Upcoming Events & Training

- 7 November – Online Webinar

- 7 November – Launch in Southampton (University of Southampton, Festival of Arts and Humanities, 5pm)

- 18 November – Cardiff (BBC Hoddinott Hall, Cardiff Bay)

- 3 December – Online Networking Event

- 10 December – Glasgow (Scottish Music Centre)

- 11 December – Belfast (Arts Council Northern Ireland)

- PERu Masterclasses – 25 November; 28 November; 17 December; 18 December

- Online 'drop in' sessions (MS Teams) – 13 December; 20 December; 3 January; 10 January

How to Apply

Centre for Music Education and Social Justice

Call for Spoke Projects – AHRC Hub for Public Engagement with Music Research

→ Opportunity Status: open

→ Funders: Arts and Humanities Research Council (AHRC), distributed by the University of Southampton and run through the Centre for Music Education and Social Justice (CMESJ)

→ Funding Type: Spoke Project Grant

→ Funding amount: 4x Spoke Project collaborations between academic and non-academic partners, at £75,000–£100,000 per Spoke

→ Publication date: 31 October 2024

→ PHASE 1 - Expressions of Interest due: 15 January 2025

→ PHASE 2 - Shortlisted applications due: 2 May 2025

→ Spoke Project duration: up to 12 months between June 2025–June 2026

Call for Spoke Projects - Audio Guide

Expression of interest form - English

Spoke Project Phase 1: Expression of Interest (EOI) Application Form. Deadline for submission is 15 January

Expression of interest form - Welsh

Spoke Project Phase 1: Expression of Interest (EOI) Application Form. Deadline for submission is 15 January

AHRC Spoke Project Phase 1: Expression of Interest (EoI) Application Form

AHRC Hub for Public Engagement in Music Research. Deadline for submissions 15 January 2025

Privacy By completing this form, you are providing your data to the University of Southampton. We are committed to protecting your data and privacy. You can read more about what we do with your data in the University of Southampton's privacy notice. https://www.southampton.ac.uk/about/governance/policies/privacy-policy.page

* Required

Section 1: About your team

1. Non-academic partner name *

Enter your answer

https://www.southampton.ac.uk/research/institutes-centres/centre-for-music-education-social-justice/call-for-spoke-projects-ahrc

Timeline

- **PHASE 1 Expressions of Interest due**: 15 January 2025

- **PHASE 1 applications notified of outcome**: mid-February 2025

- **PHASE 2 Mentoring Process**: February 2025–April 2025

- **PHASE 2 Shortlisted applications due**: 2 May 2025

- **PHASE 2 applicants notified**: mid/late May 2025

- **Spoke project duration:** up to 12 months; June 2025–June 2026

- **Policy Associate Research Period**: October–December 2025 (flexible)

- **Policy Workshops**: January–March 2026 (flexible)

- **Complete Spoke and Hub Evaluation Reports**: April–June 2026

- **Final Showcase in Cardiff**: June/July 2026

A Hub for Social Justice

- **Social justice** – work that addresses issues of injustice in society; that alleviates inequalities, powerlessness and discrimination

- Within a framework of academic funding, social justice work requires a careful balance between vision, contextual awareness and planning

- We encourage spoke applications to pioneer new methodologies about participation and engagement that embrace social justice as a critical framework for action and engagement
  - Who benefits – beyond academia?
  - Whose voices are heard / privileged? Why?
  - What societal / structural obstacles need to be addressed?

Working with academics

Lisa Tregale, *non-academic co-lead*

Celebrating difference

- Acknowledge that this is new

- Feel comfortable with feeling uncomfortable

- Remember that you have a common goal and work from there

Timescales

What do you mean?

- Communicate in very different ways

- Be aware of acronyms and jargon

- It's OK not to understand - ASK

- Always make sure that you have the same understanding

- Don't be afraid to reflect back, double check, clarify

- Be yourself

- Everyone smiles in the same language

What are ethics?

- Research ethics are a set of principles that govern the conduct of research that involves human participants, their data, or their tissue. They are important to ensure that the rights, dignity, and welfare of research participants are protected.

- It can take time.

- Changes need to be referred back.

Be curious – not judgemental

Key principles of great project partners

Maximising research impact

Caz Creagh, *Public Engagement Professional*

Hub values

- **Social Justice** – *equity, inclusion and empowerment to contribute to social change through practice and research*

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- **Co-Creation** – *equitable research project design and delivery between non-academic and academic communities to maximise benefits*

- **Outcomes-led Approach** – *monitoring, evaluation and learning embedded across all activity*

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OUTCOME = A CHANGE

Increasing/decreasing

Positive/negative

Incremental/pivotal

Speeding up/slowing down

Expected/unexpected

Centre for Music Education and Social Justice

AHRC Hub for Public Engagement with Music Research

Our Short Term Intended Outcomes

Inspire and **motivate** music researchers to work with diverse communities and frame participatory-research projects around social justice

Increase understanding of communications / translation of knowledge between researchers and music practitioners working in industry, community, education and/or health settings

Increase prominence of music participatory research and evidence-informed practice in real world settings

Improve skills in designing research projects with effective public engagement goals and potential for policy impact

Grow confidence for advocating the impact of music through policy-led activist research

Develop specialist **knowledge** about ways to influence policy using outcomes-focused research design and implementation methodologies

Outcomes-led research projects

Engaging with real-world context - looking inwards and outwards to consider the different benefits your project could have.

Asking the "so what" question (three times!)

Planning your project to deliver the maximum benefits that it can with the resource you have available
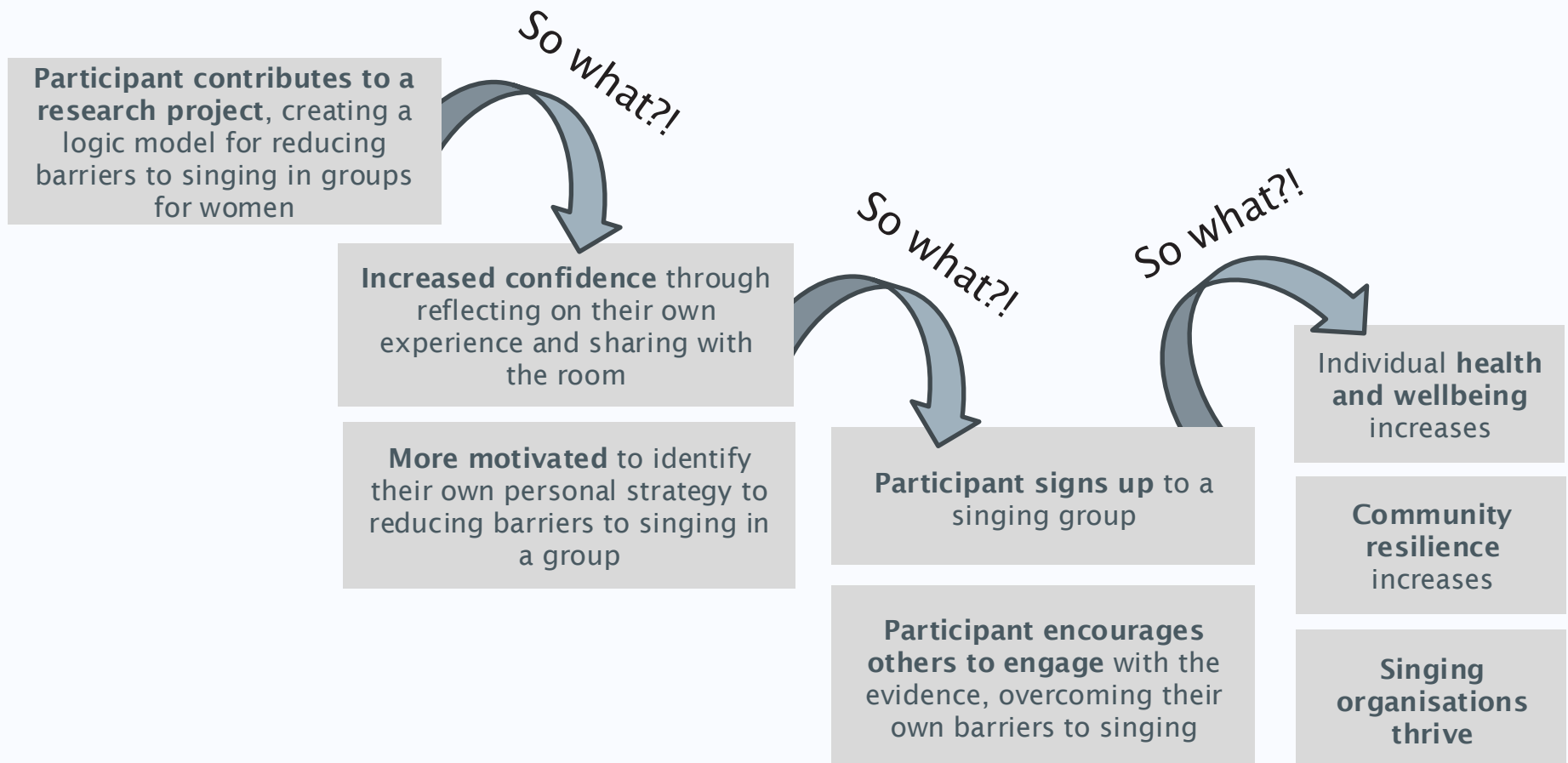
Challenging assumptions on how your project could make a difference – pre-empting barriers and designing for maximum impact

The whole of your research process can contribute to your project outcomes.
We want to work with you to develop your "so what" thinking so that your project can be really focused on it's intended benefits for community and society.

"So what" question: Simple example

Participant contributes to a research project, creating a logic model for reducing barriers to singing in groups for women

So what?!

Increased confidence through reflecting on their own experience and sharing with the room

More motivated to identify their own personal strategy to reducing barriers to singing in a group

So what?!

Participant signs up to a singing group

Participant encourages others to engage with the evidence, overcoming their own barriers to singing

So what?!

Individual **health and wellbeing** increases

**Community resilience** increases

Singing organisations thrive

Public Engagement

A key part of delivering outcomes in research… dialogue and engagement with the community creates better quality research that is more relevant to the real world, and more likely to make a difference!
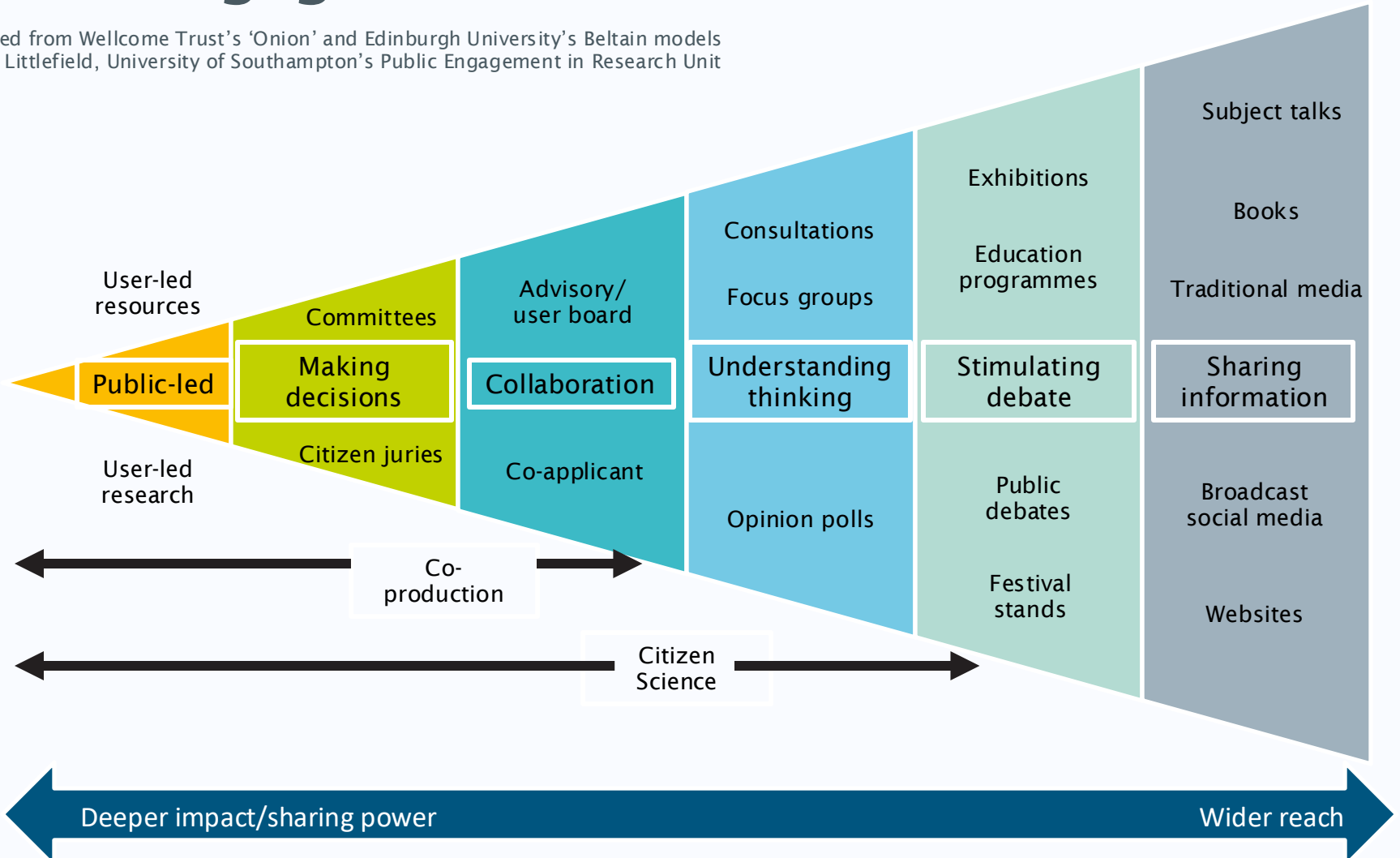
Benefits:

- Test ideas, methods and applications with the people who are experts in real world experience

- Nurture discussion and debate - extend thinking and find new opportunities to harness the learning

- Mobilise knowledge

- Evidence the difference your project has made beyond the research output(s)
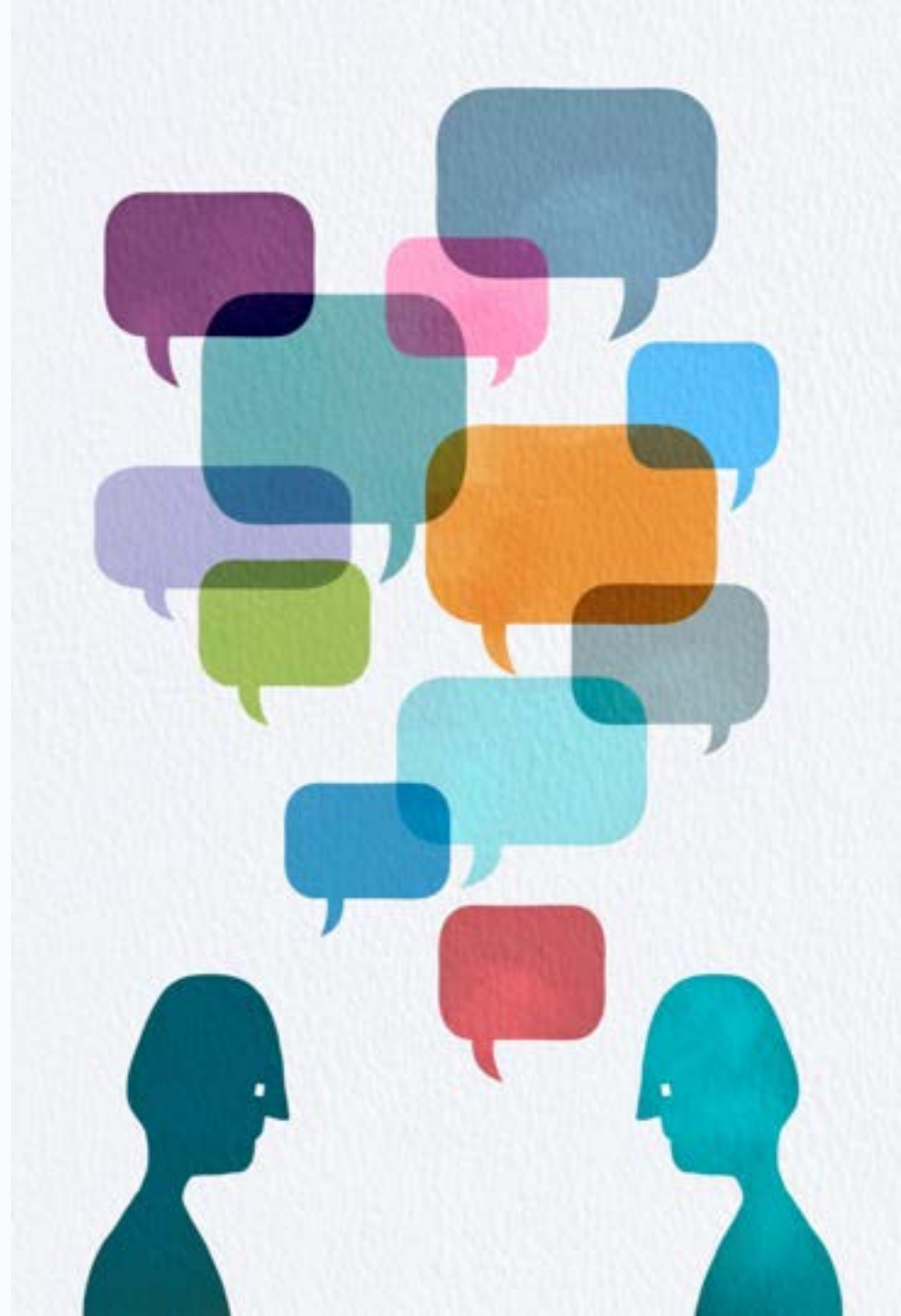
Public Engagement In Practice

University of **Southampton**

Adapted from Wellcome Trust's 'Onion' and Edinburgh University's Beltain models
– by B Littlefield, University of Southampton's Public Engagement in Research Unit

User-led resources

Public-led

User-led research

Committees

Making decisions

Citizen juries

Advisory/ user board

Collaboration

Co-applicant

Co-production

Citizen Science

Consultations

Focus groups

Understanding thinking

Opinion polls

Exhibitions

Education programmes

Stimulating debate

Public debates

Festival stands

Subject talks

Books

Traditional media

Sharing information

Broadcast social media

Websites

Deeper impact/sharing power   Wider reach

Public Engagement Masterclasses

University of Southampton

https://www.southampton.ac.uk/research/institutes-centres/centre-for-music-education-social-justice/ahrc-hub-events

We are delighted to offer a series of half-day online masterclasses led by colleagues from the University of Southampton Public Engagement with Research Unit (PERu), which will introduce topics including project planning, effective communication strategies, logistics, ethics and evaluation. We encourage participants to attend all four sessions wherever possible.

Public Engagement Masterclass 1: Introducing Public Engagement
Monday November 25 | 13:00 to 16:00

Public Engagement Masterclass 2: Communication, Collaboration and Power
Thursday November 28 | 13:00 to 16:00

Public Engagement Masterclass 3: Planning, Delivery and Funding
Tuesday December 17 | 13:00 to 16:00

Public Engagement Masterclass 4: Evaluation
Wednesday December 18 | 13:00 to 16:00

How will we evidence our outcomes-led learning?

Multi-Level approach

Spoke Projects: Outcomes focused planning and practice

e.g. logic modelling, after action review, collecting evidence on the difference the project made

Programme Level: Monitoring, Evaluation and Learning

e.g. reviewing inclusion data, process evaluation, capturing evidence against our intended outcomes

Public Policy | Southampton

Joseph Owen
Specialist Policy Officer for the Faculty of Arts and Humanities

Contact:
J.G.Owen@soton.ac.uk

This role is supported by the University of Southampton **ESRC Impact Acceleration Account**.

Public Policy Southampton & the Hub

PPS will provide world-class policy brief support through allocating a Policy Associate researcher to each spoke project

https://www.southampton.ac.uk/publicpolicy/

What does the Policy Associate do?

- For your project, the Policy Associate can undertake:

- **Stakeholder analysis**: identify relevant people to engage with the policy implications of your work

- **Policy synthesis**: read and summarise government and think tank research relevant to your work

- **Policy workshops**: organise events that bring together key stakeholders to review the findings from your work

New to policy engagement?

Where to start

- Discuss and identify the policy hook in your work

- Generate ideas for policy engagement relevant to your work

- Read policy reports and case studies as good practice examples

- Attend and watch policy training sessions, e.g. *how to win at policy*

Government Priorities
Department for Culture, Media and Sport (DCMS)

1. Growth and good jobs in every town and city across the nation

2. Richer lives with choices and opportunities for all

3. Build a more cohesive country where people are in charge of their own destinies

Department for Culture, Media & Sport

A policy brief has four main functions

to explain the **importance of an issue**

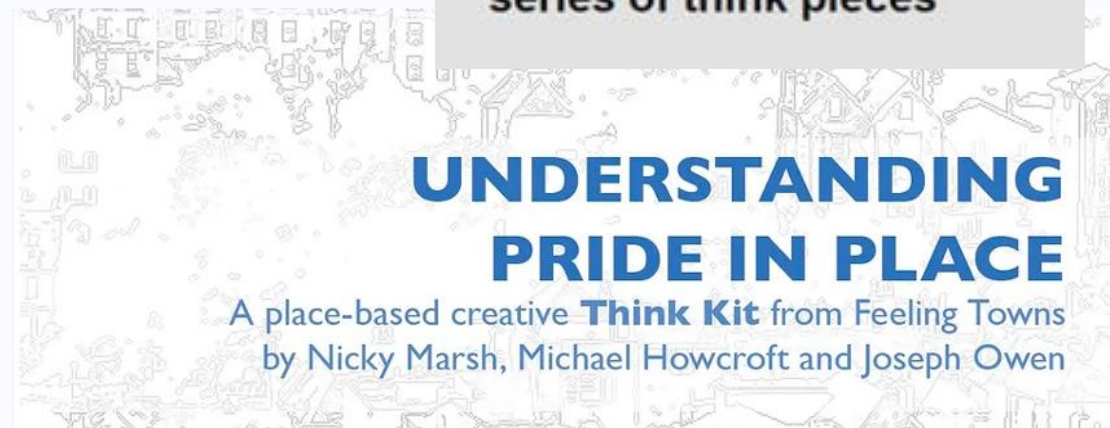to present **solutions** and policy recommendations / implications

to provide **evidence** behind those recommendations

to point the reader to additional resources on the issue

Types of Policy Engagement

- Reports and policy briefs

- Responses to calls for evidence

- Sandpits and webinars

- Toolkits and think-kits

- Resource packs

- Journal articles

- Think pieces

- Music, poetry and film

Culture
and devolution
Think pieces

**Culture and devolution: a
series of think pieces**

**UNDERSTANDING
PRIDE IN PLACE**
A place-based creative **Think Kit** from Feeling Towns
by Nicky Marsh, Michael Howcroft and Joseph Owen

Key Questions

- What is important to you?

- What sort of policy impact would you like to make?

- What type of policy support would be valuable to you?

- What skills would you need to engage with policy?

YOUR QUESTIONS

AHRC Hub for Public Engagement with Music Research Centre for Music Education and Social Justice
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Project Lead: Erin Johnson-Williams - E.Johnson-Williams@soton.ac.uk

Co-Lead: Benjamin Oliver - B.Oliver@soton.ac.uk

Co-Lead: Lisa Tregale - L.Tregale@soton.ac.uk

Grant Manager: Jess Williams - J.L.Williams@soton.ac.uk

Public Engagement Professional: Caz Creagh - C.A.Creagh@soton.ac.uk

https://www.southampton.ac.uk/research/institutes-centres/centre-for-music-education-social-justice/ahrc-hub-for-public