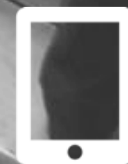


A practical experience in

# INVESTMENT BANKING SALES AND TRADING

Amplify  
Trading



Tablet Optimised

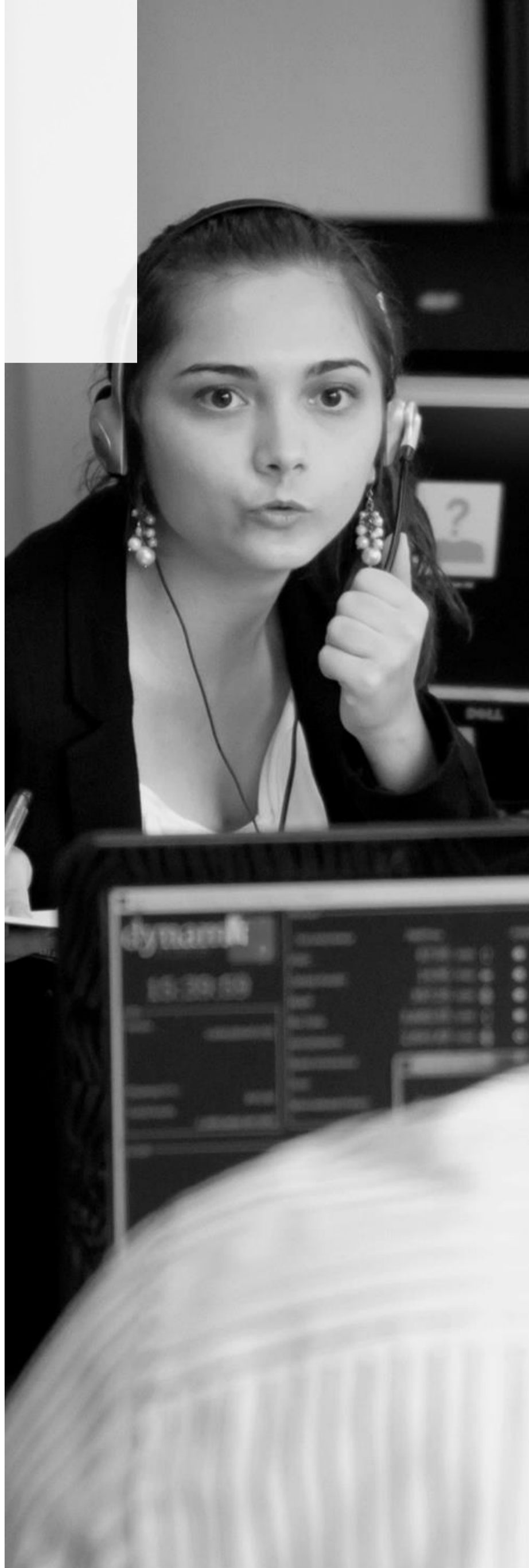
# FLOWTRADER A STEP CLOSER TO THE DESK

Our proprietary **FLOWTRADER** platform is a unique simulation that allows candidates to experience the different roles, operations and objectives within financial markets, as they operate on simulated or real market prices.

As candidates operate on both the 'buy side' and the 'sell side' of the financial industry, they understand through experience how different assets are traded, and the information path necessary to facilitate flow.

For example, the way a candidate can trade a particular asset or instrument will depend entirely on the underlying market structure; large cap equities will trade on the centralised exchanges for example, and less liquid rates products or bonds will be tradable over-the-counter between two parties (either from an Investment Bank quoting prices to a client or in the Inter-Dealer Broker market).

As candidates work together to make markets and unwind risk on the exchange, or through a natural cross with other candidates, the platform generates an electric atmosphere of competition and concentration.



# ROLES AND FLOW

PM



TRADER



SALES



TRADER



EXCHANGE



INTER-DEALER  
BROKERS

**BUY SIDE CLIENT** candidates take the role of portfolio manager or trader to execute through the exchange or through the sales trader of the investment bank.

**SELL SIDE BANKS** compete to facilitate client flow as they make market prices through direct conversation with the client, or by manipulating spreads on the quote board.

**SELL SIDE BANKS** try to unwind risk with the objective of maximising their facilitation ratio.

After an initial lecture on bank roles and objectives the day is divided into two simulations for candidates to experience both sides of the desk.

Working in teams of two to operate different roles, candidates gain a unique practical experience of how the industry really works.

"Our unique FlowTrader platform allows candidates to experience the processes and information flow both internal and external to the investment bank"

- Piers Curran, Head of Trading



"Truly a highlight of the training. The facilitators were incredibly prepared and the interface advanced. This was simply the most important part of the training."

- Kelly Burke, Bank of America Merrill Lynch



Our proprietary market simulations give candidates an unprecedented experience actually applying the key investment banking, trading and asset management concepts being taught.

As candidates progress through this unique practical day, performance at each stage is recorded and reviewed to give candidates a full insight into how financial markets really work.

Your organisation will be given a unique webpage login for the event so candidates can access all preparatory material and lecture slides.

This page will also show the detailed performance analysis of how well the candidates met the objectives of each role performed.

We would be available at request to give a demonstration at your convenience.