

A Quick Guide to Using Twitter

For the OFERTIE Project

Twitter Account Details

Username: ofertie

Password: *Email Tim Chown* <tjc@ecs.soton.ac.uk> or *David Newman* <drn@ecs.soton.ac.uk>

Homepage: <https://twitter.com/ofertie>

There are various different means to log into Twitter. As some people may have their own accounts they tweet from, I would recommend deliberately logging into the main Twitter website to tweet from the OFERTIE account. This will prevent people accidentally using the account to tweet as themselves.

#Hashtags and Tweeting @

When writing a tweet, if you want a particular term to definitely be indexed so people searching for the term will find it, you should use a hashtag, e.g. #SDN. To save space if the term is used in a sentence of you tweet just convert it to a hashtag:

We are currently working on taking advantage of [#SDN](#) features by integrating [#RTF](#) into [#Shark3D](#).

If there is a term that is relevant to the post but is not part of the sentence like above. Just add the hashtag at the end.

Both hashtags and account names are case insensitive. So you do not need to worry too much about getting the casing right. A search for a hashtag will find matches in any case.

You can tweet at another Twitter user using @username. Typically you would start the tweet with this:

@EU_OFELIA: #OFERTIE are using your testbed network. #SDN

You can tweet at multiple users at once, just by adding one or more @username.

Generally you would not @username your own account but you can use an equivalent hashtag if appropriate. Such as used above.

URLs and Images

Twitter allows you to add URLs. These can be as long as necessary because Twitter will convert them to a short URL, e.g. <http://goo.gl/uFg40d>.

You can also add images to your tweets. These will also appear as short URLs that most Twitter clients know to retrieve as images.

Tweeting at ICT2013

ICT2013 have their own Twitter account and so do FIRE. If we have something we would like them to re-tweet to spread to a wider audience, we should write a tweet like:

@ICT_FIRE @ict2013eu: There will be a #OpenFlow demo at the #OFERTIE stand at 3pm this afternoon. #ICT2013eu