

Addendum to the Programme Specification

BA Graphic Arts 8231 Ad 202021

This Addendum has been produced to highlight the key changes made to the existing Programme Specification as a result of the University's response to the Covid-19 Pandemic. You should read it in conjunction with the relevant Programme Specification from the year you started your programme.

[Programme Specification for entry in 2020-21](#)

[Programme Specification for entry in 2019-20](#)

[Programme Specification for entry in 2018-19](#)

[Programme Specification for entry in 2017-18](#)

University level information

In view of COVID-19, the University has had to make changes to some elements of programme delivery for 2020-21. These changes have included the method of delivery, such as face-to-face and online, and the number of modules available.

The University aims to provide as much of a face-to-face component to your education as prevailing conditions at the time allow, combined with its new blended approach that will develop active independent and group online learning.

As the COVID-19 pandemic develops, the University's response to this and other issues may likewise need to evolve. The University will consult with student representatives as necessary and appropriate and will communicate changes to you as soon as practicable so that you have the information you need to understand how a change may impact you and what steps you need to take next. The University remains committed to supporting you as you learn.

Programme Information

As a student on this programme you would normally have the opportunity to attend study trips and studio visits. If possible, we will continue to offer this, but only if we are working within the government and university COVID guidelines. For 2020-21 the alternative arrangements regarding trips are expected to include day trips and/or online studio visits or workshops.

Programme Structure

Where optional modules have been specified, the following is an indicative list of available optional modules, which are subject to change each academic year. Please note that, in some instances, modules have limited spaces available.

There have been no Programme Structure changes made.

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|--------------------|-------------------------------------|
| Programme: | BA Graphic Arts - 8231 |
| Term: | 2020-2021 Academic Session (202021) |
| Area title: | 8231-1 - BA Graphic Arts Pt1 |

Compulsory Modules

You must complete the following modules:

| Module | Module Title | Credit | Core? | Semester/Term |
|---------------------------|--------------------------------|--------|-------|---------------|
| ARTD 1118 | An Intro to Graphic Arts | 45 | Yes | Semester 1 |
| ARTD 1119 | Historical & Critical Contexts | 15 | Yes | Semester 1 |
| ARTD 1120 | Specialist Principles | 45 | Yes | Semester 2 |
| ARTD 1121 | Rsrch in Contemporary Issues | 15 | Yes | Semester 2 |

Programme: BA Graphic Arts - 8231

Term: 2020-2021 Academic Session (202021)

Area title: 8231-2 - BA Graphic Arts Pt2

Compulsory Modules

You must complete the following modules:

| Module | Module Title | Credit | Core? | Semester/Term |
|---------------------------|--------------------------------|--------|-------|---------------|
| ARTD 2116 | Crtcl Reflection of Specialism | 15 | Yes | Semester 2 |
| ARTD 2122 | Specialist Prac & Skills | 45 | Yes | Semester 1 |
| ARTD 2123 | Self-Initiated Project | 45 | Yes | Semester 2 |

Optional Modules

You must choose from the following modules:

| Module | | Credit | Semester/Term |
|---------------------------|---|--------|---------------|
| Rule 1 | Select one module | | |
| ARTD 2117 | Business Skills for the Creative Industries | 15 | Semester 1 |
| ARTD 2118 | Creative Futures | 15 | Semester 1 |
| ARTD 2119 | Image and Branding | 15 | Semester 1 |
| ARTD 2120 | Visual Culture | 15 | Semester 1 |
| ARTD 2125 | Creative Writing | 15 | Semester 1 |

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|---------------------------|-----------------|----|------------|
| ARTD 2126 | Sight and Sound | 15 | Semester 1 |
|---------------------------|-----------------|----|------------|

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| Programme: | BA Graphic Arts - 8231 |
| Term: | 2020-2021 Academic Session (202021) |
| Area title: | 8231-3 - BA Graphic Arts Pt3 |

Compulsory Modules

You must complete the following modules:

| Module | Module Title | Credit | Core? | Semester/Term |
|---------------------------|--------------------------|--------|-------|---------------|
| ARTD 3074 | External Projects | 45 | Yes | Semester 1 |
| ARTD 3075 | Final Major Project (GA) | 45 | Yes | Semester 2 |
| ARTD 3077 | GA Prof & Crit Cntxts | 15 | Yes | Semester 1 |
| ARTD 3078 | Prof Planning & Eval | 15 | Yes | Semester 2 |